

**Lakeview Supermarket
has had the Highest &
Best USDA Choice &
Prime Beef since 1970!**

**When it comes to buying
meat we believe these
benefits are important:**

- *Experience**
- *Great Service**
- *Dependability**
- *Information**
- *Consistency**
- *Lasting Client Relationships**
- *Professional Advice**
- *Highest and Best Quality**
- *Value**
- *Trust**
- *Freshness**
- *Selection**
- *Safety**

In the competitive retail
Environment of the new century,
we know we cannot be the
cheapest, nor can we offer the
selection of gigantic super stores,
however...

**We do know that we can give
the highest and best quality
meats and deliver the
ultimate in customer service,
giving you and your family
the Very Best Value!**



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kwp11@mchsi.com
Visit our website at
www.LakeviewMarket.com

Free Home Delivery

Live in Lakeport,
Kelseyville, Cobb, the
Riviera, Nice or
Clearlake?

Get the Best Meat in
Northern California
***Delivered right to
your Front Door!***

See Inside for 20
Reasons why you should
buy all your meats at



Lakeview Supermarket & Deli
Serving the Highest & Best Quality
USDA Choice & Prime Beef
& giving the ultimate in
customer service since 1970

Free Home Delivery

Since 1970 we have been serving up the best meats in Northern California!

Our “Free Delivery Service” offer is this simple:

- You get the same great Quality USDA Choice & Prime Beef!
- You get the same prices on all cuts and all 14 different meat packs!
- There is never any charge for delivery.
- There is never any obligation to buy!
- You buy just what you want!
- New Customers always receive a 10% bonus in their first meat pack!
- We call you every month, and deliver every month on a regular schedule!

What this means to you is:

You will always be serving the highest & best quality meats to your family & guests.

You will save time!

You will save money on gas!

You will save money on our great meat packs.

You will have a meat expert working with you for meal, party & menu planning

You can be confident that you are buying the best, wrapped just the way you want!

Everything is 100% guaranteed, period!

You & your family deserve the best

sign up today, just call us at:

274-5573

Now Delivering to Lakeport Weekly!



Thinking about a Meat Pack, here's 12 Reasons to buy a Freezer Meat Pack.

1. **Highest Quality Beef.** Lakeview carries superior Stockyard's Certified Premium USDA Choice & Prime Angus Beef.
2. **Our Packs are Customized to your family.** Buy what you want, you choose your cuts of Chicken, Pork, Beef & Specialty Items.
3. **Perfectly Packaged,** Wrapped just right for you and your family. 1-lb, 2-lb or even 1/2lb packs!
4. **Convenience of phone ordering.** You can order your meat pack from your home, office, or anywhere, there's a phone..
5. **Same day service.** Call us in the Meat Department. We will go over the order with you, item by item. Then you can come over and pick it up, later the same day.
6. **Purchase Counseling.** We will direct you to the right cuts for best results for your family's meals and recipes.
7. **Wide Variety of Sizes and Prices.** Lakeview offers 14 different meat packs, in 8 different price ranges from \$49.95 to \$349.95.
8. **Selection and Variety of meats.** All 14 meat packs have a wide variety of Chicken, Pork and Beef, along with options for smoked bacon, hot or mild sausage, & old fashioned franks.
9. **Great Value.** Meat freezer packs offer at least a 15% savings over our regular great values.
10. **100% Guaranteed- no risk ever!**
11. **Longstanding Reputation for the "BEST BEEF"** Lakeview is the undisputed champ!
12. **Customer Appreciation Program**— Our “Choose Choice Card” pays you back every time you buy fresh deli or meat, saving you more \$\$\$.

You want the best tasting, the freshest, the safest, and the best value when you shop for meat.

Lakeview's Mission is to offer our Clients the highest and best quality Chicken, Pork, & Beef along with the ultimate in personalized service while still offering the best possible value!

We have the experience! Since 1970 we have been dedicated to providing the very best! You can always be confident, with every meat and deli purchase at Lakeview Supermarket!

Lakeview is also a huge supporter of our local community. We contribute thousands every year to our local schools, seniors, sport's teams, Rotary Clubs, non-profits and charities. We also strongly support our local Chamber of Commerce.

Lakeview is devoted to making a positive difference in our County.

We encourage everyone to “Shop, Stay & Play” in Lake County & to “Shop Lake County First!”

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Contact us at kwpii@mchsi.com***